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## **WITI (WOMEN IN TECHNOLOGY INTERNATIONAL) TO HOST INAUGURAL CONFERENCE IN LAS VEGAS**

*– WITI Las Vegas Network Launch*

LAS VEGAS, May 30, 2006 – WITI (Women in Technology International), the nation's leading professional organization for tech-savvy women, will be launching its Las Vegas network during their inaugural two-day conference at the Aladdin Resort and Casino in July. Senior-level professional women will attend the "Taking the Lead...In the Digital Age" conference to update their business and technology skills, gain insights into timely market technology trends, and expand their professional network.

The conference will feature several topics relevant to the current consumer landscape, as well as technical and professional development themes. Karenann Terrell, chief information officer at Baxter International and long time WITI advisory member, will lead a discussion on "How the Landscape changed for Women who are CIO's, CTO's of today's companies." On Monday, July 10<sup>th</sup>, Cindy Solomon, president of the Solomon Group, Inc. will lead a keynote discussion on "The Customer of the Future – Creating True Customer and Employee Loyalty." In addition, executives will lead dynamic roundtable discussions called "Storytelling" that share transforming personal experiences, which helped lead to entirely different choices and outcomes.

"We are very excited to expand our network and presence in Las Vegas," said Carolyn Leighton, CEO, chairwoman and founder of WITI. "We feel that the growth of our network is direct evidence that professional women are innovating the technology landscape across the nation." Leighton credits past national conferences as a major force behind the increased awareness and interest in the Las Vegas network expansion.

The theme of this year's conference is "Taking the Lead... in the Digital Age" and will take place July 9-11 at the Aladdin Resort and Casino in Las Vegas, NV. One of WITI's most popular events, the WITI EXPO will be a great opportunity for women to check out hot, growing companies, learn about their products, services and develop key professional relationships.

Additionally, WITI will be hosting two receptions offering conference attendees the opportunity to meet and greet conference speakers and WITI partners. WITI and WITI founder and chairwoman Carolyn Leighton will host the following receptions during the conference:

- A Sunday night Founder reception on Sunday, July 9 from 5 – 7 pm.
- "Taste of Technology" reception will be featured on July 10<sup>th</sup> from 5 – 7 pm after the sessions close on Monday.

**Conference Sessions Include:**

- Acquiring Wealth and Influence
- Success Strategies for Life - "What Do You Really Want?"
- Women Who Have Reinvented Themselves
- A Calling for Great Leadership: Targeted Solutions and Best Practices
- Leveraging the Internet To Reach, Convert and Keep Online Customers
- The Next Generation Of Technologies
- Succeeding In A Male-Dominated Industry: The Myth-Busting Pane
- Storytelling - Roundtables of Executives Share Life Changing Experiences

Sponsors and exhibitors include Advanced Micro Devices, Deloitte Consulting, Cummins, Inc., Geico Insurance Co. Mondo Solutions, MGM/MIRAGE, T-Mobile, Aristocrat, Symantec, Professional Women's Magazine, IBM, Raytheon, Merrill Lynch, Mindjet, Coventry First Health, Ruder Finn, MarketWire, Silicon Valley Law Group and Staples.

For more information, or to register, visit <http://www.witi.com/center/conferences/lasvegas/>.

**About WITI**

Since 1989, WITI is the nation's leading global trade professional association for tech-savvy women who acquire wealth, power and influence in the business marketplace. With a global network of smart, talented women and a market reach exceeding 2 million, WITI has established powerful strategic alliances and programs to provide connections, resources, and opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

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