

Invitation to Participate in the
WITI SAN DIEGO CONFERENCE

Taking The Lead San Diego Conference!
Hilton La Jolla Torrey Pines Hotel
February 13-14, 2006
San Diego, California

Join with us in San Diego for two days getting connected, and updating your business and technical skills.

You will exchange ideas and opportunities with decision-makers from established and emerging companies. You will learn from hundreds of other professional women and innovators transforming the future for themselves and their companies. And you will meet thought leaders leading the forefront in expanding the vision for women now and in the future.

CONFERENCE HIGHLIGHTS

- **Four conference speaking tracks:** Join our panels of industry experts and speakers as they present discussions on topics that are timely and important, in the following 4 tracks: ***Career & Professional Development; Biosciences; Technology; and General Business.***
- **Venture Connections:** For entrepreneurs and capital providers. A structured meeting place for entrepreneurs looking for their next round of funding, and where capital providers will find their next investment!
- **Taste of Technology Cocktail Reception:** Monday evening meet and greet, overlooking the fabulous Pacific Ocean!
- **Hands-On WITI Tech Expo:** The place where professionals and new products meet! An Expo showcasing the newest products for digital lifestyles, at home and at work. Hands-on sessions with products, demos, and walkthroughs.
- **Technology Track:** Evolving trends in IT, the latest in wireless technology, new security technology, what it takes to be a successful entrepreneur in today's technology driven world, etc.
- **Opportunity Expo:** Explore the latest opportunities for tech-savvy professionals at companies like Raytheon, Texas Instruments, Google, and more.

To learn more, visit: www.witi.com/center/conferences/sandiego

PARTNERSHIP OPPORTUNITIES

Conference Partnership

Bronze Level Partner.....\$5,000

- Signage throughout event
- Company listing, description and link on Website
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials
- Brand awareness and logo in print advertising
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage

- 5 complimentary full conference registrations
- Quarter page, 4 color ad in the Onsite Show Program
- Workshop/panel corporate partner recognition
- WITI Corporate Exhibit Kiosk in trade floor hall

Silver Level Partner.....\$7,500

- Signage throughout event
- Company listing, description and link on Website
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials
- Brand awareness and logo in print advertising
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage

- 7 complimentary full conference registrations
- Half page, 4 color ad in the Onsite Show Program
- WITI Standard Exhibit Booth on trade floor hall
- Workshop/panel corporate partner recognition
- Your insert in conference bag
- Logo and brand awareness on select print marketing in advance of event



Gold Level Partner.....\$10,000

- Signage throughout event
- Company listing, description and link on Website
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials
- Brand awareness and logo in print advertising
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage

- 10 complimentary full conference registrations
- Half page, 4 color ad in the Onsite Show Program
- WITI Standard Exhibit Booth on trade floor hall
- Workshop/panel corporate partner recognition
- Your insert in conference bag
- Branded corporate table at Keynote Luncheon
- **Recognition at Venture Connections & Entrepreneur Bootcamp**

Platinum Level Partner\$15,000

- Signage throughout event
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials.
- Brand awareness and logo in print advertising
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage

- 15 complimentary full conference registrations
- Full page, 4 color ad in the Onsite Show Program
- WITI Deluxe Exhibit Booth on trade floor hall, premium positioning
- Workshop/panel corporate partner recognition
- Your insert in conference bag
- Branded corporate table at Keynote Luncheon
- Option to display your provided company banner up to 10' x 10'
- Website banner ads
- **Participation in Venture Connections Module & Entrepreneur Bootcamp**
- Support in planning custom press event
- Select access to opt-in attendee list
- Bonus: Branding on WITI web site for 12 months

Keynote Luncheon Title Corporate Partner.....\$20,000
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- Signage throughout event
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials.
- Brand awareness and logo in print advertising
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage

- Option to display your provided company banner up to 10’ x 10’
- Website banner ads
- Full page, 4 color ad in the Onsite Show Program
- Your insert in conference bag
- 20 complimentary full conference registrations
- 2 branded corporate tables at Keynote Luncheon
- WITI Deluxe Exhibit Booth on trade floor hall, premium positioning
- Recognition at Venture Connections
- Select access to opt-in attendee list
- Company press release included in event press kits
- Bonus: Branding on WITI web site for 12 months
- **Recognition as Keynote Luncheon Title Sponsor**

Taste of Technology Reception \$25,000
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- Half page, 4 color ad in the Onsite Show Program
- WITI Deluxe Exhibit Booth on trade floor hall, premium positioning
- Signage throughout event
- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials.
- Permission to issue joint WITI/your organization press release about event (final editorial approval by WITI).
- Company’s name and sponsored event on registration materials.
- Company’s name included in conference promotional activities.
- Brand awareness and logo on WITI Website
- Brand awareness and logo in promotional signage
- Your insert in conference bag
- Branded corporate table at Keynote Luncheon
- 10 complimentary full conference registrations
- Opportunity to provide napkins, cups, etc. w/ company logo
- A “Thank You” listing published in the program
- **Sponsor Recognition during Taste of Technology Reception**

Miscellaneous Partnerships

WITI Corporate Kiosk Package \$1,500

- 6' Exhibit Kiosk in premium trade floor hall
- Company listing and link on WITI Website
- Onsite Show Program listing
- 1 Full Conference Registration

WITI Standard Booth Exhibit Package \$2,500

- 10'x10' booth in premium trade floor hall
- Company listing and link on WITI Website
- Onsite Show Program listing and description
- 2 Full Conference Registrations

WITI Deluxe Booth Exhibit Package \$5,000

- 10'x20' booth in trade floor hall with premium positioning
- Half page 4 color ad in the Onsite Show Program
- Company listing and link on WITI Website
- Banner placement in trade floor hall
- Insert in attendee conference bags
- 4 Full Conference Registrations

Keynote Luncheon Table Partner.....\$1,500

- Corporate branding at keynote luncheon table
- Company listing and link on Website
- Onsite Show Program listing and description
- 2 Full Conference registrations

Miscellaneous Partnerships [continued]

Panel/Workshop Corporate Partner.....\$2,500

- Permission to use “Proud Sponsor of WITI” logo on your Web site, advertising and other collateral materials
- Brand awareness and logo included on all direct mail campaigns
- Brand awareness and logo on WITI Website
- Company listing and link on Website
- Onsite Show Program listing and description
- Company signage and marketing exposure during panel presentation
- Participation in panel theme and speaker designations
- 5 complimentary event passes
- 3 full conference registrations

Special Conference Package Opportunities

(Call for more details, pricing is based upon a customized package)

- Press Room Partnership
- Badge holder Partnership [**Committed**]
- Show bag sponsorship [**Committed**]
- WITI merchandise partnership
- Cyber Café Partnership

Customized Corporate Partnerships

(Call for more details, pricing is based upon a customized package designed around your company or organization’s exposure goals)

TERMS & CONDITIONS OF SPONSORSHIP:

- The sponsorship opportunities you selected above will be secured for your organization along with our sincere appreciation for your support of the WITI San Diego Conference.
- As a Sponsor, you have WITI's permission to add "Proud Sponsor of WITI" logo button (provided by and linked to WITI) on your company web site.
- This agreement is irrevocable. All payments are non-refundable. In the event of non-payment, WITI will pursue collection and reserves the right to cancel participation and all agreed upon privileges at the conference.
- You agree that neither you nor any representative of your company will secure space at Conference Hotel for purposes of any hospitality event. Hospitality suites may not be used for private receptions.
- You will receive an invoice for those opportunities you selected. You agree to pay sponsorship in full within 15 days of submission of completed agreement. Upon full payment, you will receive sponsorship/exhibitor package upon receipt of payment.

Liability: Notwithstanding anything in the Agreement to the contrary, each party will be liable for the negligent or willful acts of omissions of its employees, officers, agents, directors, invitees, contractors, or others acting on its behalf or with its authority, and shall indemnify the other party for any liability arising there from.

Costs and Expenses: Sponsor understands and agrees that all expenses for shipping and handling into and out of the show area of conference materials, for erection and decoration of display, and for all other costs incidental to the operation of the display, are not part of the show fee and are to be paid for by the Exhibitor.

Rules and Regulations: Sponsor agrees to and shall abide by all accompanying exhibit and sponsorship terms, conditions and general regulations, as well as any additional rules and regulations WITI shall publish as it deems necessary or appropriate. All such additional rules and regulations shall be deemed a part of and made enforceable in accordance with these terms and conditions.

Payment Terms: Contracts submitted to WITI must be signed and filled out with all current contact information. Payment must be paid in full no later than 2 weeks prior to the event.



AUTHORIZATION

Please complete the contract information below, sign and return this page of the agreement along with your payment to the address shown below for WITI

We will return one copy with both signatures in place. Your signature and payment indicates that you are authorized to make this decision on behalf of your company and have agreed to abide by all the terms and regulations of this contract:

Requested Sponsorship:

Name: _____

Amount: \$ _____

For SPONSOR

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email:

URL:

Signature: _____

Date: _____

For WITI

Name: Jennifer Beckey

Title: Regional VP

Company: Women Unlimited

Address: 13351-D Riverside Drive,
Suite 441

City/State/Zip: Sherman Oaks, CA
91423

Phone: 858.344.3825

Fax: 858.430.2474

Email: jenniferb@corp.witi.com

URL: www.witi.com

Signature: _____

Date: _____

Thank you for being our partner for the WITI San Diego Conference!