



FASTTRACK 2004

build. empower. inspire.

AD MATERIAL REQUIREMENTS

Ad Sizes	Live Area (width x height)	Bleed
Full Page	7" X 9.75"	8" X 10.75"
1/2 Page Horizontal	6.75" X 4.5"	-
1/2 Page Vertical	3.25" X 9.25"	-
1/4 Page	3.25" X 4.5"	-

Publication Trim Size: 7.75" x 10.5"

Electronic Material Requirements

• **ACCEPTABLE MAC & PC FILES**

• QuarkXpress • Adobe Photoshop • Adobe Illustrator • Corel • PDF/X-1a (Full Page Submissions Only)
Call for compatible software versions if unsure.

• **ADOBE ILLUSTRATOR FILES**

All files should contain only embedded images in CMYK mode, and all type should be converted to outlines.

• **COREL USERS**

All Corel files must have text converted to curves and be saved out as an Adobe Illustrator .eps file.

• **PC USERS**

All Fonts must be common to the Macintosh platform. If fonts are not compatible save files as a pixel images.

• **PDF/X-1a (FULL PAGE SUBMISSIONS ONLY)**

PDF files are welcomed for full page ad submissions only. The files must be prepared to CMP printing standards. Please see <http://www.cmpproduction.com/tools.html> for detailed instructions and downloadable tools.

• **NOTES**

All images must be in CMYK mode and at least 266dpi. All ads must be accompanied by a color proof. CMP is not responsible for any ad that prints incorrectly without a proof.

Send All Materials to: Rich Maresca - 516.562.5151 / rmaresca@cmp.com

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