

The WITI Promise:

WITI's Corporate Programs are designed to impact bottom line and ROI initiatives by increasing market share, reaching women decision makers, building brand, increasing productivity, improving morale, meeting diversity requirements, and finding the best and brightest employees.

WITI Products and Services Include:

Sponsorships of Local and National Events and Awards Programs;

Corporate Memberships; WITI 4Hire — WITI's Online Jobs Database;

Research; Print Advertising in National Magazines & Event Programs;

Interactive Opportunities via Web Site, Electronic Newsletter, and email.



The leading organization for Tech-Savvy Women since 1989.

818-788-WITI

corporateprograms@corp.witi.com

www.witi.com

Building Empowering Inspiring

www.witi.com

Building Empowering Inspiring

That's what WITI does.

Women In Technology International, founded in 1989, is the premiere global organization empowering tech-savvy women to achieve unimagined possibilities.

With a global network and a market reach exceeding 2 million, WITI has powerful programs and partnerships that provide connection, resources and opportunities to its constituents and corporate partners. WITI is proud of being the first organization to recognize technology to empower women in corporate America and small businesses.

For Corporate Programs information:
Call 818-788-WITI,
email: corporateprograms@corp.witi.com

WITI has developed corporate programs that help businesses increase their bottom line.

Working with WITI makes sense. Businesses can reach women decision makers, hire "star" employees, increase market share in a virtually untapped market, find suppliers that get the job done more effectively, and more!

WHO WE REACH: Tech-savvy professionals who work for corporate America, the government, academia, small business owners and entrepreneurs.

IT, Hardware and Software, Consulting and Training, Financial Services, Telecommunications, Media, Entertainment, Gaming, Manufacturing, Consumer Goods, Advertising, Marketing, Public Relations and more.

WITI CORPORATE OUTREACH

WITI FASTTRACK MAGAZINE: Section exclusively about WITI members and partners distributed through Information Week, Network Computing and Optimize to over 440,000 professional, tech savvy women on a quarterly basis.

WITI WEB: The premiere web site for women that reaches over 100,000+ unique visitors every month.

WITI STRATEGIST: This eNewsletter – distributed to 90,000+ readers every two weeks – is full of information, editorial content, benefits, partner programs, job postings, and industry discounts.

CONFERENCES & EVENTS: In addition to local network meetings, WITI holds national and regional conferences offering inspirational speakers, informative sessions, and opportunities for sponsorships and branding.

AD CAMPAIGNS: WITI targets tech-savvy women worldwide with proven purchasing power. These campaigns are instrumental in driving traffic and increasing exposure for corporate partners.

WITI4HIRE: Job board and resume database service are all designed for employers to easily find and hire qualified, extraordinary women.

OPPORTUNITY EXPOS: These popular expos are held concurrently with WITI conferences, thereby bringing together top companies with the "best of the best" women in business and technology.

INDUSTRY EVENTS: WITI's footprint extends significantly beyond our own constituency into other markets and industries, as a partner participant in such events as: Oracle World, Digital Life, Gartner Group Conferences, and many others.

AWARDS: These highly successful recognition programs open the door to high visibility within the business and technology community.

TECH EXPOS: A showcase at WITI conferences that features products and services for tech-savvy women.

CORPORATE MEMBERSHIP: Provides your organization with access to our exclusive global network of smart, talented women in business and technology. Boost employee morale while building brand.