



WITI CORPORATE RATE CARD





WITI OPPORTUNITIES - CORPORATE RATE CARD

Subject to Change • Fax to: 818-788-9410

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3. Summit Sponsorship Opportunities

- Join Us at WITI's Annual Women Powering Technology Summit
- June 3-5, 2012 in the Silicon Valley, California.
- Including the 17th Annual WITI Hall of Fame Awards!

6. Corporate Membership Opportunities

- With a global network of smart, talented women & a market reach exceeding 2 million, WITI has established powerful strategic alliances and programs to provide connections, resources, & opportunities within a supportive environment of women committed to helping each other.

7. WITI4Hire - Recruiting Tech Savvy Women

- WITI is the premiere organization empowering women in business and technology to attain their professional goals and dreams. In keeping with our mission to advance women in the workplace, connecting women to a source for career opportunities has become a crucial element of our organization.

9. Marketing & Branding Opportunities

- For organizations that want to reach decision makers, hire "star" employees and increase their bottom line by tapping into the power of WITI's products and services. Businesses benefit by recognizing the that women's leadership skills and purchasing power are the greatest economic force at work in the American economy today.

10. Insertion Order





INVITATION TO PARTICIPATE IN WITI'S WOMEN POWERING TECHNOLOGY SUMMIT

June 3-5, 2012 • Santa Clara Marriott • Santa Clara, California

WITI Hall of Fame Title Sponsorship • \$100,000

- Full naming rights of WITI's Hall of Fame at the Summit and on WITI's Website for 1 year
- Full Page, 4 color ad in the Onsite Show Program and the WITI Hall of Fame Program
- Speaking opportunities throughout the Summit
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at WITI's Hall of Fame Banquet
- Company logo displayed on signage throughout the Summit
- 25% Discount on additional full summit registrations
- 25 full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Opportunity to introduce past WITI Hall of Fame Award Winners and/or one of this year's WITI Hall of Fame inductees
- 4 tables of ten reserved in your company's name at WITI's Hall of Fame Banquet

WITI Hall of Fame Premier Sponsorship • \$60,000

- Full Page, 4 color ad in the Onsite Show Program and the WITI Hall of Fame Program
- Speaking opportunities throughout the Summit
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at WITI's Hall of Fame Banquet
- Company logo displayed on signage throughout the Summit
- 25 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Opportunity to introduce past WITI Hall of Fame Award Winners and/or one of this year's WITI Hall of Fame inductees
- 4 tables of ten reserved in your company's name at WITI's Hall of Fame Banquet

WITI Hall of Fame Young Women's Table • \$10,000

- Special seating for 10 young women at WITI's Hall of Fame Banquet
- Full Page, 4 color ad in the WITI Hall of Fame Program
- ROS leaderboard web banner on WITI.com through the end of the summit (728x90px / JPG or GIF / 30K max size)
- Company logo and link to website on WITI.com
- Company logo displayed on signage throughout Summit
- All materials must be received by May 1st

WITI Hall of Fame Platinum Sponsorship • \$10,000

- Premiere seating for 10 guests at WITI's Hall of Fame Banquet
- Full Page, 4 color ad in the WITI Hall of Fame Program
- ROS leaderboard web banner on WITI.com through the end of the summit (728x90px / JPG or GIF / 30K max size)
- Company logo and link to website on WITI.com
- Company logo displayed on signage throughout Summit
- All materials must be received by May 1st

WITI Hall of Fame Gold Sponsorship • \$5,000

- Seating for 5 guests at WITI's Hall of Fame Banquet
- Full Page, 4 color ad in the WITI Hall of Fame Program
- All materials must be received by May 1st

WITI Hall of Fame Silver Sponsorship • \$2,500

- Seating for 3 guests at WITI's Hall of Fame Banquet
- One-half Page, 4 color ad in the WITI Hall of Fame Program
- All materials must be received by May 1st

WITI Hall of Fame Program Full Page Ad • \$2,000

- Full page, 4 color ad in the Onsite Show Program
- All materials must be received by August 30th

WITI Hall of Fame Program Half-page Ad • \$1,250

- Half-page, 4 color ad in the Onsite Show Program
- All materials must be received by August 30th





INVITATION TO PARTICIPATE IN WITI'S WOMEN POWERING TECHNOLOGY SUMMIT

June 3-5, 2012 • Santa Clara Marriott • Santa Clara, California

1st Day Exclusive Breakfast Sponsorship • \$35,000

- Full Page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at breakfast
- Company logo displayed on signage throughout Summit
- 5 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Introduction of Keynote Speaker
- 1 table of ten reserved in your company's name at keynote event
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide speaker(s)

1st Day Exclusive Lunch Sponsorship • \$45,000

- Full Page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at lunch
- Company logo displayed on signage throughout Summit
- 10 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Introduction of Keynote Speaker
- 2 tables of ten reserved in your company's name at keynote event
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide speaker(s)

2nd Day Exclusive Breakfast Sponsorship • \$35,000

- Full Page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at breakfast
- Company logo displayed on signage throughout Summit
- 5 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Introduction of Keynote Speaker
- 1 table of ten reserved in your company's name at keynote event
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide speaker(s)

2nd Day Exclusive Lunch Sponsorship • \$45,000

- Full Page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at lunch
- Company logo displayed on signage throughout Summit
- 10 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Introduction of Keynote Speaker
- 2 tables of ten reserved in your company's name at keynote event
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide speaker(s)

Taste of Technology Sponsorship • \$25,000

- One-quarter page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at the Taste of Technology Reception
- Company logo displayed on signage throughout summit
- 2 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Opportunity to provide napkins, cups, etc. with company logo at the Taste of Technology Reception

Founder's Reception Sponsorship • \$25,000

- One-half page, 4 color ad in the Onsite Show Program
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at the WITI Founder's Reception
- Company logo displayed on signage throughout summit
- 5 full summit registrations
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide napkins, cups, etc. with company logo at the WITI Founder's reception
- Opportunity for a Company Representative to welcome VIP's (5-10minutes)





INVITATION TO PARTICIPATE IN WITI'S WOMEN POWERING TECHNOLOGY SUMMIT

June 3-5, 2012 • Santa Clara Marriott • Santa Clara, California

Closing Reception - Executive Auction • \$50,000 Exclusive (\$25,000 Non-Exclusive)

- Full page, 4 color ad in the Onsite Show Program (*One-half page - Non-Exclusive*)
- Company logo and link to website on WITI.com
- Company logo displayed exclusively on signage at the event
- Company logo displayed on signage throughout summit
- 10 full summit registrations (*5 registrations - Non-Exclusive*)
- 25% Discount on additional full summit registrations
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage
- Table for product demonstration and/or to promote career opportunities
- Opportunity to provide napkins, cups, etc. with company logo at the WITI Founder's reception
- Opportunity for a Company Representative to welcome VIP's (5-10 minutes)
- \$10,000 in WITI Bucks to bid on the auction (*\$5000 Non-Exclusive*)

Supporting Patron Sponsorship • \$6,000

- One-half page, 4 color ad in the Onsite Show Program
- 2 full summit registrations
- 25% Discount on additional full summit registrations
- Company logo and link to website on WITI.com
- Company logo displayed on signage throughout summit
- Brand awareness and logo on print advertising, all direct mail campaigns, WITI's Website and promotional signage

Exhibit Hall Booth • \$3,950

- 8'x10' exhibit hall booth
 - Company logo and link to website on WITI.com
 - Logo and brand awareness on summit program
 - 2 exhibitor only passes
- (Please note: To upgrade to a full summit registration from the exhibitor only pass there is an additional charge of \$300.00 per person.)**

WITI Terms of Sponsorship/Support

- The sponsorship and/or exhibitor opportunities you selected above will be secured for your organization along with our sincere appreciation for your support of WITI.
- As a sponsor, you have WITI's permission to add "Proud sponsor of WITI" logo button (provided by and linked to WITI) on your company website.
- This agreement is irrevocable. All payments are non-refundable. In the event of non-payment, WITI will pursue collection and reserves the right to cancel participation and all agreed upon privileges at the conference.
- You agree that neither you nor any representative of your company will secure space at Conference Hotel for purposes of any hospitality event. Hospitality suites may not be used for private receptions.
- You will receive an invoice for those opportunities you selected. You agree to pay sponsorship and/or exhibitor participation in full within 15 days of submission of completed agreement. Upon full payment, you will receive sponsorship/exhibitor package upon receipt of payment.

Liability

- Notwithstanding anything in the agreement to the contrary, each party will be liable for the negligent or willful acts of omissions of its employees, officers, agents, directors, invitees, contractors, or others acting on its behalf or with its authority, and shall indemnify the other party for any liability arising there from.

Costs and Expenses

- Company understands and agrees that all expenses for shipping and handling into and out of the show area of conference materials, for erection and decoration of display, and for all other costs incidental to the operation of the display, are not part of the show fee and are to be paid for by the Company.

Rules and Regulations

- Company agrees to and shall abide by all accompanying exhibit and sponsorship terms, conditions and general regulations, as well as any additional rules and regulations WITI shall publish as it deems necessary or appropriate. All such additional rules and regulations shall be deemed a part of and made enforceable in accordance with these terms and conditions.

Payment Terms

- Contracts submitted to WITI must be signed and filled out with all current contact information. Payment must be paid in full no later than 2 weeks prior to the event.





CORPORATE MEMBERSHIP OPPORTUNITIES

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Product

Corporate Packages Start at \$50,000 Annually

WITI & INDUSTRY EVENTS: BRANDING & MARKETING

Speaking Opportunities

- Priority consideration for keynotes, workshops and panelist participation at WITI conferences.

VIP Privileges

- Special VIP invitation only events.
- Plaque recognizing your company's WITI Corporate membership

WITI & INDUSTRY EVENTS: SPONSORSHIPS & ADVERTISING

- Special corporate member rates for WITI media and event products and services.

WEB & INTERNET: BRANDING & MARKETING

- 12 month ROS banner package on WITI.com
- Company logo on WITI website.
- WITI customized home page with company profile and links to corporate website.
- Special corporate web branding package includes all WITI eNewsletters throughout the year, ROS banners and more.

CORPORATE MEMBER BENEFITS

Individual WITI Membership Membership Privileges

- Unlimited individual WITI memberships for the employees of your company.
- Microsite for your company on WITI.com
- Discounts on WITI Teleclasses, coaching services and products. For a complete list of WITI member benefits, go to: www.witi.com/membership
- FREE Monthly Webinars

Executive Program

- 2 executive memberships in WITI's Global Executive Network.





WITI4HIRE - RECRUITING TECH SAVVY WOMEN

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JOB POSTINGS - CREDITS/SUBSCRIPTIONS

Product	Duration	Credits	Cost
Non-Members: 3-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 3-pack of jobs and only pay \$260 per job! 	365 Days	3 Credits	\$780.00
Members: 3-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 3-pack of jobs and only pay \$220 per job! 	365 Days	3 Credits	\$660.00
Non-Members: 5-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 5-pack of jobs and only pay \$220 per job! 	365 Days	5 Credits	\$1,100.00
Members: 5-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 5-pack of jobs and only pay \$187 per job! 	365 Days	5 Credits	\$935.00
Non-Members: 10-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 10-pack of jobs and only pay \$180 per job! 	365 Days	10 Credits	\$1,800.00
Members: 10-Pack of 60-Day Job Posting <ul style="list-style-type: none"> Usable for: 60 day job postings. Must be used within: 365 days. Buy a 10-pack of jobs and only pay \$153 per job! 	365 Days	10 Credits	\$1,530.00





WITI4HIRE - RECRUITING TECH SAVVY WOMEN

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PACKAGES

Product	Cost
1 Month Recruitment Package <ul style="list-style-type: none"> See Packages Description Below. 	\$2,200.00
3 Month Recruitment Package <ul style="list-style-type: none"> See Packages Description Below. 	\$5,000.00
6 Month Recruitment Package <ul style="list-style-type: none"> See Packages Description Below. 	\$8,500.00
12 Month Recruitment Package <ul style="list-style-type: none"> See Packages Description Below. 	\$15,000.00

WITI4HIRE JOB BOARD & RESUME SEARCH

Product	12 Month WITI 4Hire Package: \$15,000	6 Month WITI 4Hire Package: \$8,500	3 Month WITI 4Hire Package: \$5,000	1 Month WITI 4Hire Package: \$2,200	Ala Carte WITI4Hire
Job Postings	Up to 3,000 Jobs	Up to 1,500 Jobs	Up to 800 Jobs	Up to 25 Jobs	See Above
Access to Resume Database (Pricing Available for Additional Users)	X	X	X	X	\$300/Month
One (1) Company Profile Page	X	X	X	X	One Profile: \$650/Month
Link to Your Web Site from Company Profile Page	X	X	X	X	N/A
Banner Ad	X	X	X	X	\$40/CPM

WITI Spidering • \$1,000

Call for Complete Details

WITI Search

Customized Pricing - Call Us

WITI Training - Professional Development

Customized Pricing - Call Us





MARKETING & BRANDING OPPORTUNITIES

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WITI WEB BANNERS

Product	2x	3x	6x
WITI & INDUSTRY EVENTS: BRANDING & MARKETING			
Banner Ad Sizes			
• Leaderboard: 728 x 90px / JPG or GIF / 30K	\$3,000 / Month	\$2,500 / Month	\$2,000 / Month
• Skyscraper: 160 x 600px / JPG or GIF / 30K	\$3,500 / Month	\$3,000 / Month	\$2,500 / Month
Minimum of 25,000 banners served per month			

WITI WEB TILE

Product	1x	3x	6x
Web Tile	\$3,000 / Month	\$2,500 / Month	\$2,000 / Month
• Logo Square: 125 x 125px / JPG or GIF / 15K			
• 50 Word Description			
• Negotiated Placement on WITI Website			

WITI STRATEGIST eNEWSLETTER

Product	1x	3x	6x
Newsletter Sponsor	\$2,000 / Month	\$1,800 / Month	\$1,500 / Month
• Vertical Web Banner: 120 x 240px / JPG or GIF / Static (no animation) / 20K			
• WITI Strategist eNewsletter Reaches Over 100,000			

WITI MEDIA OPPORTUNITIES

Get Connected

A Multitude of Print, Audio and Video Opportunities are Available - Call a WITI Representative Today!



