**Media Contact:**

**Paula Gould, PEG PR for WITI**

**323.570.0734 /** **paula@corp.witi.com**

**WITI Announces Women in Technology Foundation Executive Auction and VIP Reception on Evening of October 4, 2011**

**Executive Auction event takes place at the DoubleTree by Hilton® Hotel in San Jose, California during the Annual Women Powering Technology Summit**

 **San Jose, CA (PRWEB) September 20, 2011 –** WITI and the Women in Technology Foundation will hold the [**Annual Executive Auction and VIP Reception**](http://www.witi.com/center/conferences/2011/summit/executive-auction.php) on the evening of October 4, 2011, from 5:15pm to7pm, during the WITI Women Powering Technology Summit in the **Gateway Ballroom** at the **DoubleTree by Hilton® Hotel in San Jose, California**.The Executive Auction and VIP Reception is the Women in Technology Foundation’s annual fundraiser and closes the Annual WITI Summit events. Participating executives include: Alan Boehme, **Director, Enterprise Architecture, The Coca-Cola Company**; Tim Campos, **CIO, Facebook**; Laura Chambers, **Senior Director, PayPal Mobile, PayPal**; Elinor MacKinnon, **SVP & CIO, Blue Shield**; Brad Peterson, **CIO, Charles Schwab**; Randall Spratt, **EVP/CIO, McKesson Corp**; Ed Steinike, **Vice President and Chief Information Officer, The Coca-Cola Company**; Hugh Westermeyer, **SVP Technology, Charles Schwab.**

The Executive Auction and VIP Reception eventprovides an opportunity to network with and bid on one-to-one meetings with top executives from a broad cross section of industries as well as specialty items from Kodak, a weekend getaway by Marriott, exciting vacation packages, subscriptions to Hulu Plus, TiVo XL and LinkedIn Pro, all donated to the auction by a host of participating companies.

This fun, friendly and competitive event closes the WITI Women Powering Technology Summit, aculmination of 3-days of informative keynotes, panel discussions and life-changing experiences. Proceeds from the auction benefit the Women in Technology Foundation, which develops programs such as the Annual WITI Hall of Fame Awards and WITI NextGen program, to empower women worldwide.

“The Executive Auction and VIP Reception launched for the first time during the WITI Summit in 2010,” says Carolyn Leighton, WITI’s Founder and Chairwoman. “The event proved to be such an exciting way to bring together enterprising executives with top business leaders, all while contributing to the development of the Women in Technology Foundation’s empowerment efforts.”

WITI would like to thank Sean Ebner, Western RVP for Technisource, who chaired the 2011 Executive Auction Committee and was responsible for coordinating the high-level executives for the auction.

###### About WITI

WITI is the world's leading trade association for professional, tech-savvy women committed to using technology, resources and connections to advance women worldwide. With a global network of smart, talented women and a market reach exceeding 2 million, WITI has established powerful strategic alliances and programs to provide resources, and opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity. For more information please visit <http://witi.com>

The Women in Technology Foundation is a 501(c)(3) organization that endeavors to develop and support empowerment programs for women through technology in throughout the world. For more information about WITI and the Women in Technology Foundation, please visit <http://witi.com>