



## **WITI (WOMEN IN TECHNOLOGY INTERNATIONAL) SAN DIEGO CONFERENCE 2006 PROMOTES FEMALE LEADERSHIP IN TECHNOLOGY**

### ***Event Provides Venue For Raising Capital, Professional Networking***

**SAN DIEGO, CA – DECEMBER 2, 2005** – WITI (Women in Technology International), the nation's leading professional organization for tech-savvy women, today announced plans for its San Diego Conference 2006. The conference, sponsored by **Staples and Fish & Richardson P.C.**, will take place on February 13-14 at the Hilton Torrey Pines Hotel in La Jolla, CA.

The conference, titled "Taking the Lead...In the Digital Age: San Diego," is intended to help professional and entrepreneurial women in the biosciences, life sciences and high-tech fields exchange ideas and opportunities. **Margaret Heffernan**, president and chief operating officer of iCAST and author of "The Naked Truth" and **Carol Ammon**, chairwoman of the board and founder of Endo Pharmaceuticals, are the keynote speakers.

The event differentiates from other WITI conferences by its focus on biosciences and emphasis on helping entrepreneurs raise money.

"The conference promotes diversity in the workplace, provides a venue for raising capital for entrepreneurs in life sciences and biosciences and offers professionals the chance to network with corporations," said Jennifer Beckey, regional vice president of WITI.

"We are very excited about this partnership with WITI, as supporting diversity is an integral part of the Staples culture," said Jack Rivers, regional sales and services manager of San Diego Staples. "This is a great opportunity for the WITI membership base to learn more about what Staples stands for as a company. It's not just about offering the world's best office products and services. It's about reflecting the faces of our customers who are diverse, entrepreneurial and connected with their communities."

Specifically, the conference will give participants opportunities to attend:

- **Discussions on four conference tracks:** Industry experts and speakers will lead talks on topics relating to the following tracks: career and professional development; biosciences; technology and general business.
- **Venture Connections:** A meeting place for entrepreneurs looking for funding and capital providers interested in investing.
- **Taste of Technology Cocktail Reception:** An opportunity for attendees to build connections.
- **Hands-On WITI Tech Expo:** A showcase of the newest products for digital lifestyles, at home and at work. Hands-on sessions with products, demos and walkthroughs.
- **Opportunity Expo:** A chance to explore the latest opportunities for tech-savvy professionals.

For more information or to register, visit: <http://www.witi.com/center/conferences/sandiego/>.  
Companies interested in becoming a sponsor by joining WITI's Corporate Partners Program should contact Jennifer Beckey at 858-344-3825 or by email at [jenniferb@corp.witi.com](mailto:jenniferb@corp.witi.com).

**About WITI**

Since 1989, WITI is the premiere global trade professional association for tech-savvy women who acquire wealth, power and influence in the business marketplace. With a global network of smart, talented women and a market reach exceeding two million, WITI has established powerful strategic alliances and programs to provide connections, resources, and opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

# # #

***For more information, contact:***

Andy Oliver / Katie Eakins  
LEWIS PR for WITI San Diego Conference 2006  
619-516-2559  
[witi@lewispr.com](mailto:witi@lewispr.com)