



**For Immediate Release*

WITI Partners with Professional WOMAN's Magazine

To continue its quest to transform corporate America

Sherman Oaks, CA, September 1, 2004 – WITI (Women in Technology International) announced today that they will be partnering with Professional WOMAN'S Magazine of Riverside, CA.

“As WITI expands its global reach, we are proud to work with partners which share our core values of empowering women globally” Said David Leighton, President, WITI.

“Professional Women's Magazine values the fact that WITI women are professional tech savvy women dedicated to using technology as a significant component to empowering women worldwide” Says Mona Faris, President of PWM “We are happy to give our constituents the opportunity to utilize WITI's resources globally”.

Because technology has become a critical component of every business in every industry around the world today. WITI's constituents – tech savvy professional women – has grown exponentially. WITI and Professional WOMAN'S Magazine will work together to give both constituent bases the tools, connections and resources they need to produce breakthrough results in their professional lives.

The relationship will be launched as part of WITI's global holiday power networking event where women around the world will participate in local events and be able to reach out to their global network through a series of pre and post event activities. Well known speakers such as Marcia Wieder (America's #1 Dream Coach), Barbara Annis (Author, “Same Words, Different Language”), Gail Evans (Author “She Wins, You Win”) and Margaret Heffernan (Fast Company columnist) have already been confirmed for this event that will take place throughout the first week of December.

“The timing couldn't be better”, said Carolyn Leighton, founder of WITI. “We are in the midst of our 15 Year Membership Drive, offering substantial savings and free memberships with two or our affiliate organizations. Our relationship with Professional WOMAN'S Magazine will help raise awareness to those who can benefit from our services.

ABOUT WITI

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WITI, founded in 1989, is the premiere global organization, helping tech-savvy women attain their professional goals. With a global network of smart, talented women & a market reach exceeding 2 million, WITI has established powerful strategic alliances and programs to provide connections, resources, & opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

Professional WOMAN'S Magazine founded by Mona L. Faris and Grace Abboud has dedicated over 10 years to building and strengthening the needs of minorities and women through their publication, national conferences, charitable events and meeting with community leaders across the country. Professional WOMAN'S Magazine's commitment to embracing women of all backgrounds, all cultures and all races has made them a leader in business, careers and lifestyles for today's women.

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