

**WOMEN
IN TECHNOLOGY**

SUMMIT

June 5 - 7, 2016 • San Jose, CA • witi.com/summit

**2016
SPONSORSHIP
OPPORTUNITIES**





The **2016 Women In Technology International Summit (WITI Summit)**, June 5th - 7th in San Jose, is the annual gathering of tech-savvy women, held in the heart of Silicon Valley. Executive women, entrepreneurs, and technology thought leaders from around the world converge to collaborate on innovative solutions to common business challenges; explore new business opportunities that underscore how technology is powering change; and build and expand strong connections in a welcoming networking environment of women committed to helping each other succeed.

These important influencers **drive buying decisions** for technology purchases. The WITI Summit provides sponsors with **exclusive access** to this audience on a year-round basis, including product displays at this face-to-face event.

Ancillary benefits of a sponsorship include developing future women leaders for your own organization; promoting a culture of diversity that positions your company as a home for ambitious and talented business executives and technical experts; and seeding business development opportunities for your female staff. Note that the WITI Summit is open and welcoming to male attendees too, unlike other women-centric technology events with a narrow editorial mission.

WITI has established strategic relationships with major media groups worldwide focused on empowering women in technology — print publications, newsletters, portals, consultants, associations and user groups. The 2016 Summit will have the participation of 70+ partners. This global promotional campaign dwarfs the support of any similar conferences. Your valuable message — and **leadership positioning** — reaches millions of prospects before you even arrive at the WITI Summit.

WITI seeks to build commercial partnerships with a handful of product and service vendors who share our **total customer immersion** approach to building relationships within women's executive and technology communities. This approach should be part of your overall marketing mix.

Don't wait! Sponsorships are limited. Contact the WITI team today to sponsor the WITI Summit in 2016.

David Leighton

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Diamond Sponsor : \$37,500

- Featured placement of company logo on all conference proceedings, advertisements, signage
- Exclusive sponsorship of the luncheon on Day 2 or Day 3 including signage; table tent cards imprinted with sponsor logo; acknowledgments on web site and conference proceedings; two reserved tables for sponsor staff and guests (seating 20)
- Introduction of keynote speaker on morning of Day 2 or Day 3
- Co-sponsorship of the delegate bags including company logo, with featured logo position
- General underwriter of the Hall Of Fame Awards dinner on Day 2 or Day 3
- Banner location prominently located in the registration area and second banner location located in another high traffic area (sponsor supplies banners – WITI supplies labor to hang and remove banners)
- Logo and link displayed on Summit website with featured position
- 15 Passport tickets, allowing admission for staff or VIP guests to all Summit functions
- Featured display space - first choice among sponsors - 8' x 20' area - including draped tables, electrical power, chairs and lead capture equipment
- One page description of company in the conference guide, including photos of senior management, or one-page four-color ad

Platinum Sponsor : \$27,500

- Prominent placement of company logo on all conference proceedings, advertisements, signage
- Exclusive sponsorship of Day 1, Day 2 or Day 3 coffee services or comparable ancillary sponsorship
- Co-sponsorship of the delegate bags including company logo
- General underwriter of the Hall Of Fame Awards dinner on Day 2
- Banner location prominently located in the registration area (sponsor supplies banner)
- Logo and link displayed on WITI website in prominent position
- 10 Passport tickets, allowing full admission for staff or VIP guests to all Summit functions
- Display space 8' x 10' size in a featured location including tables, power, chairs, lead capture equipment
- Half page description of company in the conference guide, including photos of senior management, or half-page four-color ad

Gold Sponsor : \$15,000

- Prominent placement of company logo on all conference proceedings, advertisements, signage
- Banner location prominently located in the registration area (sponsor supplies banner)
- Logo and link displayed on Summit website in prominent position
- 6 Passport tickets, allowing full admission for staff or VIP guests to all Summit functions
- Display space 8' x 10' size including tables, power, chairs, lead capture equipment
- Quarter-page four-color ad in the conference guide

Silver Sponsor : \$7,500

- Logo and link displayed on Summit website
- * 3 Passport tickets, allowing full admission to all Summit functions
- * Display space 8' x 10' size including tables, power, chairs, lead capture equipment



Hall Of Fame Awards/Banquet Official Host: Day 2, Monday | \$20,000

Exclusive lead host of the signature networking event at the Summit. Includes prominent signage at Awards ceremony; acknowledgment with logo on the Summit web page and Hall Of Fame web page; 2 tables for 20 reserved in prominent location at Awards; Summit signage; literature distribution on general sponsors table at the Summit; distribution of media kits in pressroom; 8 Passport admissions.

Hall Of Fame Awards/Banquet Underwriter: Day 2, Monday | \$6,500

General underwriter of the signature networking event at the Summit. Includes prominent signage at Awards ceremony; acknowledgment with logo on the Summit web page and Hall Of Fame web page; Summit signage; literature distribution on general sponsors table at the Summit; distribution of media kits in pressroom; 2 Passport admissions.

Breakfast Host: Day 2, Monday | \$10,000

Exclusive host of full continental breakfast service before the Keynote for 1,000+ delegates and visitors. Includes acknowledgment with logo on Summit web page; signage; literature distribution on special sponsors table and distribution of media kits in the press room, 3 Passport admissions.

Breakfast Host: Day 3, Tuesday | \$7,500

Exclusive host of full continental breakfast service before the Keynote for 800+ delegates and visitors. Includes acknowledgment with logo on Summit web page; signage; literature distribution on special sponsors table and distribution of media kits in the press room, 2 Passport admissions.

Luncheon Host: Day 2, Monday | Diamond

Exclusive host of full luncheon service for 1,000+ delegates and visitors. Includes acknowledgment with logo on Summit web page; signage; literature distribution on special sponsors table and distribution of media kits in the press room, 4 Passport admissions (non-Diamond host); 2 reserved tables for 20 guests.

Luncheon Host: Day 3, Tuesday | Diamond

Exclusive host of full luncheon service for 800+ delegates and visitors. Includes acknowledgment with logo on Summit web page; signage; literature distribution on special sponsors table and distribution of media kits in the press room, 4 Passport admissions (non-Diamond host); 2 reserved tables for 20 guests.



Receptions and Ancillary Sponsorships

Women in Technology Summit

Founders Reception, Keynote, VIP Reception: Day 1, Sunday | \$17,500

Sponsorship of VIP, Invite-Only Reception with Special Guest TBD Opening Keynote and the Founders reception for 800+ delegates and visitors at the end of Day 1. Includes acknowledgment with logo on the Summit web page; signage; literature distribution on general sponsors table; distribution of media kits in pressroom; use of designated table during reception to meet with clients; 10 Passport admissions. 5 Invitations to the VIP Reception.

Reception Host: Taste Of Technology Reception, Day 2, Monday | \$12,500

Exclusive sponsorship of full beer, wine, cocktail and deluxe hot/cold canapé service for 1,000+ delegates and visitors at the end of Day 2. Includes acknowledgment with logo on the Summit web page; signage; literature distribution on general sponsors table; distribution of media kits in pressroom; use of designated table during reception to meet with clients; 4 passport admissions.

Reception Host: WITI Celebrates! Dessert Reception, Day 3, Tuesday | \$9,000

Exclusive sponsorship of desert and coffee/tea service for 700+ delegates and visitors at the end of Day 3. Includes acknowledgment with logo on the Summit web page; signage; literature distribution on general sponsors table; distribution of media kits in pressroom; use of designated table during reception to meet with clients, 3 Passport admissions.

Badge Lanyards | \$4,000

Provides the license to provide badge lanyards for all Summit delegates, produced to WITI specifications. Includes acknowledgment in show guide and on Summit website; literature distribution on special sponsors table and distribution of media kits in the pressroom.

Conference-At-A-Glance Signage | \$4,000

Sponsorship of two large conference-at-a-glance signs posted in prominent locations. Includes sponsor logo on each panel, acknowledgment in the conference guide and on Summit website; literature distribution on special sponsors table and distribution of media kits in the pressroom.

Pens* | \$4,000

Provides the license to distribute note pens inscribed with sponsor's logo at the conference sessions. Sponsor supplies all materials, WITI will ensure placement at each table setting. Includes acknowledgment in the show guide with logo and link on the website; literature distribution on special sponsors table and distribution of media kits in the pressroom.

Notepads | \$4,000*

Provides the license to distribute note pads inscribed with sponsor's logo in the show bags. Sponsor supplies all materials, Includes acknowledgment in the show guide with logo and link on the website; literature distribution on special sponsors table and distribution of media kits in the pressroom.

* Licensed promotional option - sponsor provides materials



WITI WINs Art and Technology: The WITI Art Café

Women in Technology Summit

New! - The WITI Art Café Day 1- Day 4

\$9,550

The WITI Art Café is a nod to the Renaissance and the Parisian cafés where scientists, technologists, artists and philosophers would meet and find new ways of looking at things, collaborate and discuss what they were working on. This is part of WITI's commitment to drive innovation.

The WITI Art Café is a place where technologists and scientists:

- Will be introduced to artists who use technology in their art.
- Will see an exhibit of art and technology
- Will participate in creating art to open up new possibilities

The WITI Art Café will have:

- Curated art
- An artist instructor giving them a lesson/demo of using their devices as tools to create art, and how that can open up new approaches and drive innovation.
- A virtual space where artists and technologists could post what they are looking for.
- Coffee, tea and light snacks

Supporting Patrons:

- Receive branding on all online and offline materials
- Host an art cafe with speakers, q & a, roundtables and workshops

*Come and be amazed by what art can do for you! We will be featuring iPad paintings and Augmented Reality
JUNE 5-7, 2016 DOUBLETREE BY HILTON SAN JOSE, CA*



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This serves as an agreement between WITI and the company listed above. For full terms and conditions visit: witi.com/terms